



Mugla Sıtkı Kocman University
Fethiye Faculty of Business
Administration

Department of Tourism
Management

Department History

- The Department of Tourism Management started to accept students in the 2014-2015 academic year,
- The department offers bachelor level education.
- The language of instruction in the department is Turkish.
- Education and training within the department take place in the Campus of Fethiye Faculty of Business.



Department of Tourism Management

Academic staff of the department;

3 Associate Professors, 1 Assistant Professor, 1 Research Assistant (PhD) and 1 Research Assistant (PhD candidate) work in the department.

Number of Students

There are 415 active students of which 10 are international students in the department.

Number of Graduates

The department had its first graduates in 2018. By 2021, 163 students have graduated.



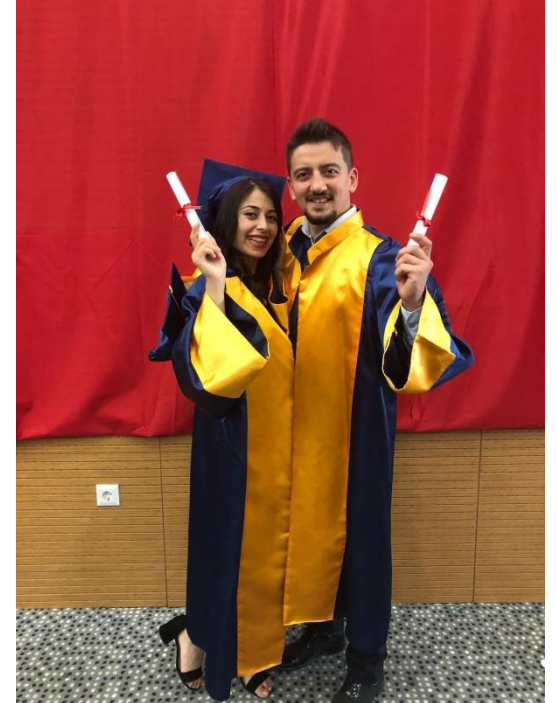
Aim of the Department

- As the tourism management department, our main aim is to train qualified employees, middle and upper level manager candidates for the tourism sector by providing a modern, scientific and quality education in the field.
- Education in the Department of Tourism Management is based on a multidisciplinary approach. Within the framework of this understanding, which aims to enable students to graduate by gaining the ability to think multidimensionally, which is the necessity of the age, the curriculum was developed by integrating vocational education, basic business administration and foreign language education.



Associated Occupations

- Our department aims to train qualified professionals who can take part in all areas of the tourism and service sector. With our curriculum created for this purpose, our graduates can easily find jobs in hospitality businesses, travel agencies and tour operators, transportation systems businesses and food and beverage businesses. They can also have career opportunities in the fields of logistics, MICE and organization.
- Our department's training in hospitality, travel, sales, marketing, distribution and support services provides a variety of employment opportunities after graduation.



Qualifications of Graduates

- In addition to the basic business administration courses, our students are equipped with the knowledge and skills for the tourism sector through courses that include topics specific to the tourism sector, which has a multidisciplinary structure, and will allow them to gain sectoral experience.
- Besides, possibility of learning two foreign languages, one of which is English and the other is either French or German or Russian, as well as practical courses on information technologies contribute to the academic and professional development of our students.



Course Content

- Total Number of Courses
 - 38 Required Courses + 65 Elective Courses
- The numbers/hours of the theoretical or applied courses may vary per semester.
- There is 40 working days of Required Internship.
- Elective courses are offered so that students can benefit from different disciplines.
- Course contents can be accessed from the link below:

<https://ects.mu.edu.tr/en/program/1952>



Course content

- The number of the courses may vary each semester, depending on the ECTS of the courses

1st Year Fall Semester	1st Year Spring Semester
(30 ECTS Required)	(30 ECTS Required)
2nd Year Fall Semester	2nd Year Spring Semester
(20 ECTS Required + 10 ECTS Elective)	(20 ECTS Required + 10 ECTS Elective)
3rd Year Fall Semester	3rd Year Spring Semester
(20 ECTS Required + 10 ECTS Elective)	(20 ECTS Required + 10 ECTS Elective)
4th Year Fall Semester	4th Year Spring Semester
(10 ECTS Required + 20 ECTS Elective)	(10 AKTS Zorunlu + 20 ECTS Electiv)



Internship

- Our students have to successfully complete a one-term vocational internship in accordance with the provisions of the internship directive not only to graduate, but also to gain work experience and to improve their skills.
- The internship, which is required by the students of the Tourism Management Department, consists of a period of at least 40 working days, excluding the weekly leave and official holidays.
- Our students have also exchange study/traineeship abroad opportunities within international programmes such as Erasmus.



Career Day

- "Career Day" is organized every year to enable the students of the Tourism Management Department to come together with the sector representatives and to get to know the enterprises in the tourism sector for internship.
- Various stakeholders in the tourism sector participate in Career Day.



Exchange Program Opportunities

- Our department students can participate in exchange activities carried out both in internship mobility and learning mobility in the Erasmus Programme.
- With Mevlana exchange program, they can participate in exchange mobility in any higher education institution in the world.
- **Erasmus Coordinator: Assoc. Dr. Onur AKBULUT**
onurakbulut@mu.edu.tr
- **Mevlana Coordinator: Assoc. Dr. Ayşe ÇELİK YETİM**
aysecelik@mu.edu.tr



Domestic Exchange Program Opportunities

- With Farabi Exchange Program, our department students can apply an exchange program covering one or two semesters between domestic universities. For detailed information, our students can follow <http://www.farabi.mu.edu.tr/>.

- Farabi Exchange Coordinator: **Assist.Prof. Pelin ARSEZEN**
pelinarsezen@mu.edu.tr



Academic Staff

Assoc. Dr. Isil ARIKAN SALTIK

- She completed her PhD in Muğla Sıtkı Koçman University, Institute of Social Sciences, Business Administration Department.
- She is a licensed professional tourist guide in English and Spanish.
- Her main research areas are tourism management, organizational behavior, sustainable tourism, tourist guidance.
- She is the Head of the Tourism Management Department.



E-mail isilas@mu.edu.tr

Telephone: 0252 211 5680

Web <http://akademik.mu.edu.tr/isilas>

Academic Staff

Assoc. Dr. Ayşe ÇELİK YETİM

- She completed her PhD in Dokuz Eylül University, Institute of Social Sciences, Tourism Management Department.
- Her main research areas are tourism marketing, destination management, tourist behavior.



E-mail aysecelik@mu.edu.tr

Telephone 0252 211 5410

Web <http://akademik.mu.edu.tr/>

Academic Staff

Assoc. Dr. Onur AKBULUT

- He completed his PhD at Akdeniz University, Institute of Social Sciences, Tourism Management Department.
- His main research areas are cultural heritage management, sustainable tourism, event management.
- Recently, he continues to work on policies to increase the competitiveness of tourism destinations.



E-mail onurakbulut@mu.edu.tr

Telephone: 0252 211 5408

Web <http://akademik.mu.edu.tr/>

Academic Staff

Assistant Professors Pelin ARSEZEN

- She completed her PhD in Akdeniz University, Social Sciences Institute, Tourism Management Department in 2013 and completed the TÜBİTAK project in the same year.
- Her main research areas are strategic management, tourism clusters and leadership.
- She continues his projects in various public and higher education institutions.



E-mail pelinarsezen@mu.edu.tr

Telephone 0252 211 5731

Web <http://akademik.mu.edu.tr/pelinarsezen>

Academic Staff

Dr Research Assistant Cemal ARTUN

- He completed his PhD in Muğla Sıtkı Koçman University, Institute of Social Sciences, Tourism Management Department in 2020.
- He focuses on the competitive advantage of tourism enterprises, total quality management and design thinking.



E-mail cemalartun@mu.edu.tr

Telephone 0252 211 5695

Academic Staff

Research Assistant Dogan CAPRAK

- He completed his master's degree in Muğla Sıtkı Koçman University, Institute of Social Sciences, Tourism Management and continues his doctorate studies in the same department.
- His main research areas are finance, financial literacy and rural tourism in tourism enterprises.



E-mail: dogancaprak@mu.edu.tr

Telephone: 0252 211 5695

CONTACT



Fakülteler

- Edebiyat Fakültesi
- Fen Fakültesi
- Eğitim Fakültesi
- Bodrum Güzel Sanatlar Fakültesi
- İktisadi ve İdari Bilimler Fakültesi
- Mimarlık Fakültesi
- Mühendislik Fakültesi
- Su Ürünleri Fakültesi
- Teknik Eğitim Fakültesi
- Teknoloji Fakültesi
- Diş Hekimliği Fakültesi
- İslami İlimler Fakültesi
- Fethiye İşletme Fakültesi**
- Spor Bilimleri Fakültesi
- Fethiye Sağlık Bilimleri Fakültesi



<http://fethiyetib.mu.edu.tr/tr>

Muğla Sıtkı Koçman University
Fethiye Faculty of Business Administration
Department of Tourism Management
48300
Fethiye/Mugla - Turkiye
Telephone: 0252 211 56 89
E-mail: turisbol-fif@mu.edu.tr

